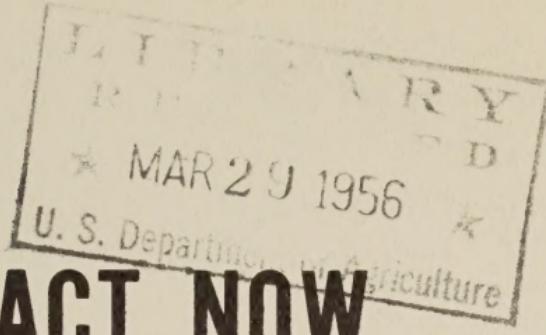


62.09



"Pure Seed With Hybrid Vigor"



CONTRACT NOW

1956 CROP

HYBRID

VEGETABLE

SEED

Peto Seed Co.

PURE  SEED

Saticoy Farms
Ph Mitchell 7-1188

Ventura, Calif.
P. O. Box 138

BIG MONEY

EARLY GIANT

F₁ Hybrid Tomato

LARGE EARLY HYBRID
HIGH YIELD EXCELLENT QUALITY



GIANT KING

F₁ Hybrid Tomato

A GIANT SIZE MID-SEASON
BIGGEST HYBRID IN AMERICA



Y MAKERS
FOR OUR CUSTOMERS

EARLY SURECROP

F₁ Hybrid Cucumber

ALL AMERICA WINNER
DISEASE RESISTANT SLICER



ALWAYS BUY THE BEST

We Are Hybrid Specialists

Peto Seed Co.

PURE  SEED

NEW FOR 1956

EARLY MARKETER

F₁ HYBRID CUCUMBER

55 DAYS

THIS NEW HYBRID IS BRED FOR EXTRA HIGH EARLY YIELD OF FINE QUALITY FRUITS. COMBINED WITH RESISTANCE TO DOWNEY MILDEW AND MOSAIC. FRUIT IS SLENDER, CYLINDRICAL 8½-9½ INCHES LONG 2¼ INCHES IN DIAMETER. VERY DARK GREEN COLOR AND AN EXCELLENT UNIFORM SHAPE.

FOR EARLINESS IT CAN'T BE BEAT. IT IS RECOMMENDED AS A SHIPPING AND MARKET GARDEN VARIETY WHERE EARLINESS MEANS MONEY.

TOTAL MARKETER

F₁ HYBRID CUCUMBER

65 DAYS

THIS NEW HYBRID IS BRED FOR TOTAL HIGH YIELDS OF VERY FINE UNIFORM DARK GREEN FRUITS 8-9 INCHES LONG. ITS RESISTANCE TO DOWNEY MILDEW AND MOSAIC KEEPS THE VINE ALIVE AND PRODUCTIVE LONG AFTER MOST VARIETIES HAVE WILTED.

IT HAS OUTYIELDED THE POPULAR OPEN POLLINATED MARKETER IN ALL OUR TRIALS AND WE KNOW THIS IS A WELL ADAPTED HYBRID TO ALL AREAS WHERE MARKETER IS GROWN.

RECOMMENDED AS A SHIPPER AND GREENHOUSE HYBRID CUCUMBER.

SUPER MARKET

HYBRID CANTALOUE F₁

SUPER MARKET

84 DAYS

VINE VIGOROUS. RESISTANT TO FUSARIUM AND DOWNEY MILDEW. ROUND TO OVAL, MEASURING 7 INCHES LONG 6 INCHES IN DIAMETER, WEIGHING 4-5# RIBS AND GOOD NETTING.

SKIN TAN SLIGHTLY WHITE NET. RIND TOUGH AND HOLDS UP WELL. DEEP SALMON, THICK FIRM SWEET DELICIOUS FLAVOR SLIGHTLY MUSKY, SEED CAVITY SMALL. VERY HIGH OUTSTANDING YIELD AND EXCELLENT HYBRID FOR HOME AND MARKET GARDENS.

WHOLESALE CONTRACT PRICES 1956 CROP

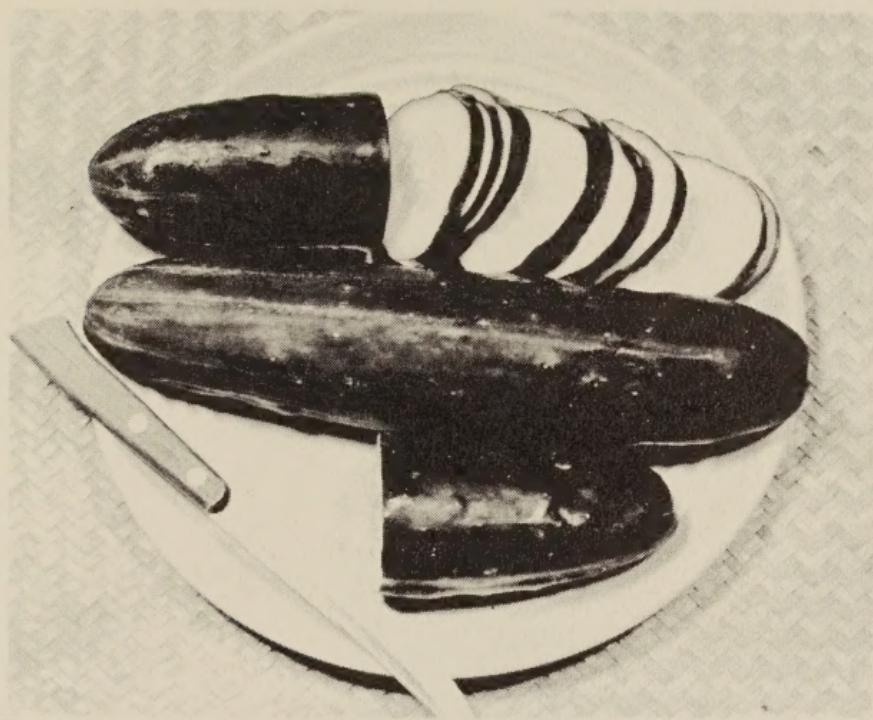
<u>HYBRID CANTALOUPES F</u>	1	1 OZ.	1 LB.	25 LBS.
SUPER MARKET .. NEW.....	6.25		80.00	65.00
<u>HYBRID CUCUMBERS F</u>	1			
EARLY SURECROP	1.75		25.00	22.00
HYCROP PICKLING	1.50		20.00	18.00
EARLY MARKETER NEW	1.75		25.00	22.00
TOTAL MARKETER NEW	1.75		25.00	22.00
<u>HYBRID EGG PLANT F</u>	1		1 LB.	5 LBS.
MISSION BELL	5.00		60.00	55.00
<u>HYBRID ONION F</u>	1		1 LB.	25 LBS.
GRANEX		8.75	6.75	
CRYSTAL WHITE WAX	NEW		8.75	6.75
EARLY HARVESTNEW	LIMITED		8.75	6.75
BOUNTIFUL	NEW LIMITED		8.75	6.75
<u>HYBRID SPINACH F</u>	1		100 LBS. OR LESS	100 LBS. OR OVER
SPINACH #7	NEW		1.00	.75
SPINACH #10	NEW		1.00	.85
<u>HYBRID SQUASH F</u>	1			
STORRS GREEN	30		4.00	
<u>HYBRID TOMATOES F</u>	1	1 OZ.	1 LB.	5 LBS.
EARLY DELICIOUS	15.00		200.00	190.00
EARLY PROLIFIC	15.00		200.00	190.00
EARLY HYCROSS	12.00		145.00	135.00
EARLY GIANT	15.00		200.00	190.00
BREEDERS	12.00		145.00	135.00
WONDER BOY	15.00		200.00	190.00
GIANT KING	15.00		200.00	190.00
<u>F₂ TOMATOES</u>		10 LBS. OR LESS		10 LBS. OR OVER
PETO PRIDE	12.50			10.00
PETO EARLY CANNER ..NEW	12.50			10.00
PRIZE-RED	10.00			8.00
SCARLET QUEEN	10.00			8.00
JUMBO PINK	12.50			10.00
<u>HYBRID WATERMELONS F</u>	1	1 OZ.	1 LB.	
DIXIE QUEEN	1.50		20.00	

PETO SEED CO. WARRANTS TO THE EXTENT OF THE PURCHASE PRICE THAT SEEDS SOLD ARE AS DESCRIBED ON THE CONTAINER WITHIN RECOGNIZED TOLERANCES. SELLER GIVES NO OTHER OR FURTHER WARRANTY, EXPRESS OR IMPLIED.

PLEASE NOTE

SPECIAL CROSSES OF HYBRIDS ARE GROWN FOR
THE WHOLESALE TRADE ON A CUSTOMER'S SPECIFIC
REQUEST WITH FULL GUARANTEE OF EXCLUSIVE AND
CONFIDENTIAL HANDLING.

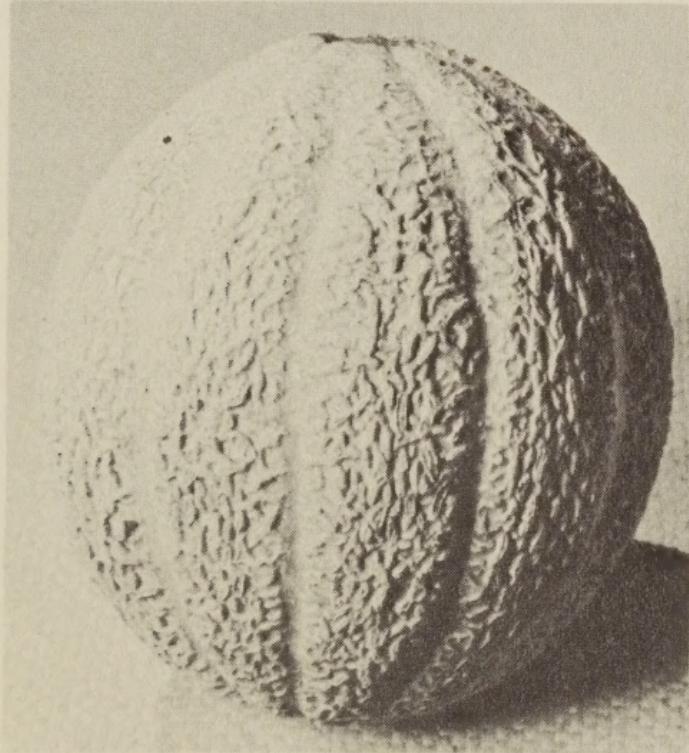
Please Consider Us As Your Plant Breeders.



TOTAL MARKETER

F₁ Hybrid Cucumber

NEW INTRODUCTION



SUPER MARKET

F₁ Hybrid Cantaloupe

NEW INTRODUCTION

